# Control

# Printing methods

**The format of the graphic file depends on the type of printing process. Follow the instructions for each method:**

# 1. SPOT COLOUR SCREEN PRINTING

## REQUIREMENTS:

-Maximum of 12 plain colors (Pantone Solid Coated) plus white.
 In flat color printing, the graphic setup is charged per color.

## FORMATS:

-Vector file in Adobe Illustrator or PDF format.
-Photoshop and Procreate layered file / one color per layer with a resolution of 300 DPI and CMYK color mode.

## SIZE:

-9 x 33.25 inches or use the appropriate template from our order files and add a bleed.

## COLOR PROFILE:

-Use Pantone Solid Coated for spot colors.
 This ensures accurate color reproduction when using spot color screen printing.

PANTONE®

# 2. CMYK
# SCREEN PRINTING

## REQUIREMENTS:

-For designs with more than 12 colors. (Only 4 or 5 colors with transparency will incur additional charges).
-Gradients, blurry shapes, photographs, or rasterized artwork.

## FORMATS:

-PSD, PROCREATE, PDF, PNG, JPG with a minimum of 300 DPI in CMYK color mode.
-AI with more than 12 colors or with images incorporated in file.

## SIZE:

-9 x 33.25 inches or use the appropriate template from our order files and add a bleed.

## ICC PROFILE:

-Coated FOGRA 39 or ISO Coated v2 ICC profiles
 for accurate CMYK color reproduction on screen printing presses.

## SPECIFICATION

-Note that color tones and contrast may vary in CMYK mode.

# 3. CMYK
## DIGITAL PRINT PROCESS (UV printing)

## REQUIREMENTS:

-For low quantity orders and designs that include more than 12 colors,
 Gradients, blurry shapes, photographs, or rasterized artwork.

-No setup charge, but the cost per print is higher.

## FORMATS:

-Virtually all formats with a minimum of 300 DPI in CMYK color mode or vector files are acceptable.

**ALL FILES**

## SIZE:

-9 x 33.25 inches or use the appropriate template from our order files and add a bleed.

## ICC PROFILE:

-Coated FOGRA 39 or ISO Coated v2 ICC profiles
 for accurate CMYK color reproduction on screen printing presses.

**UV**

**DIGITAL PRINT**

# General instructions for all designs

**Read carefully.**

# GRAPHIC MUST BE A RECTANGLE

-Ensure your graphic fills the template canvas and not the shape of the board.

-Use our templates to submit graphics. Our design team will review the files and confirm if they are production-ready.

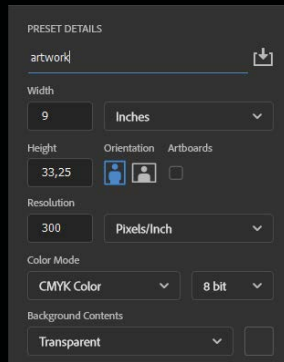-No graphic will be printed without written approval.

# MULTIPLE SIZES

-If printing the same graphic in multiple sizes, ensure the design fits the smallest size and extend the background to the largest size (including the bleed)

-This ensures your graphic will not be cut off by the edge of the boards, regardless of size.

# DON'T STRETCH YOUR GRAPHIC

*-If you use photoshop to create your graphic make sure it's high res:*

**PRESET DETAILS**

artwork

**Width**
9 | Inches

**Height** | **Orientation** | **Artboards**
33,25

**Resolution**
300 | Pixels/Inch

**Color Mode**
CMYK Color | 8 bit

**Background Contents**
Transparent

*sizing = 9 x 33.25*
*resolution = 300 dpi*
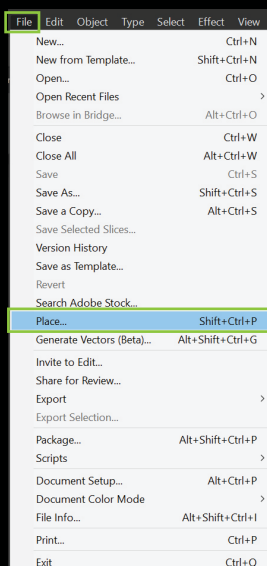*mode = cmyk / 8 bit*

**-DON'T USE LOW RES IMAGES AND STRETCH IT.**
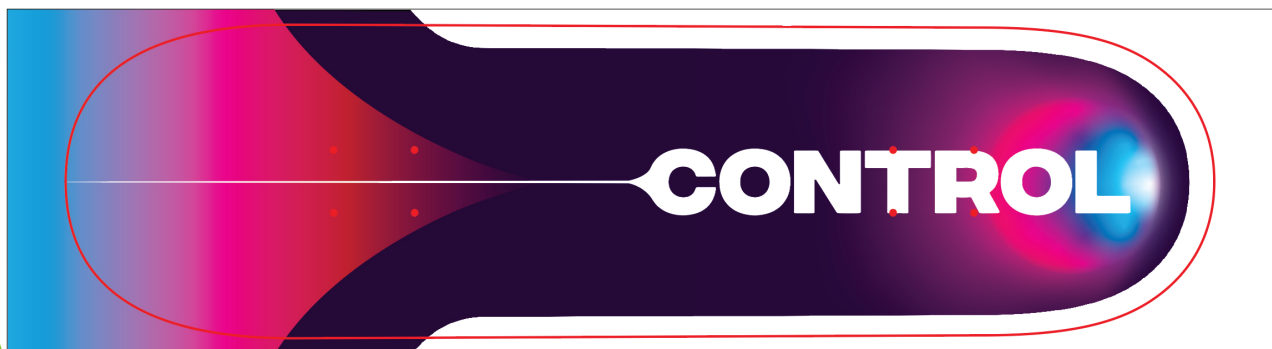**This will result in a pixelated final product.**

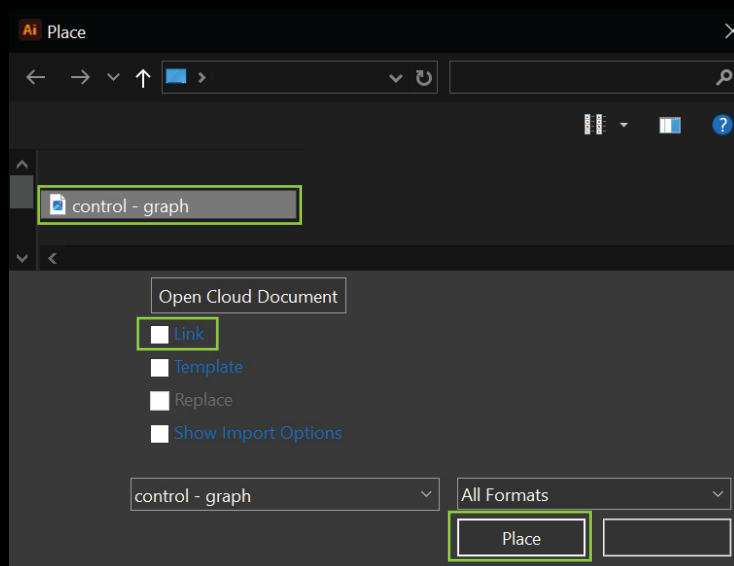# MAKE SURE YOUR IMAGES ARE INCORPORATED

-If you plan using the illustrator template and place images in it make sure it's incorporated NOT LINKED.
-Follow these 2 easy steps:

**STEP1**
-Go to menu/ file/ place

**STEP2**
-Select your file and make sure the link box is uncheck. Hit the place button.



-If these two steps are not followed,
files may be missing or appear pixelated, as shown in the example below.
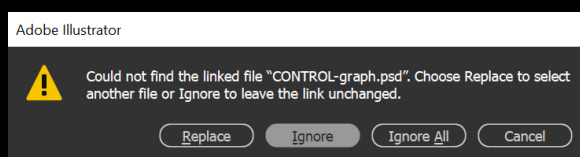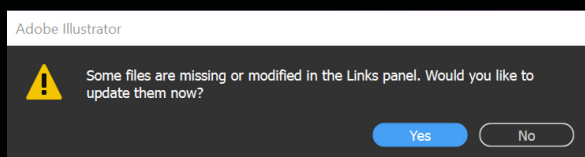
# TRANSPARENCIES, EMBOSSING, AND FOIL PRINTING

*Marking Requirements:*
*- For areas that include transparency, embossing, or foil, use a distinct color not present in the graphic.*
*- Add a legend indicating the meaning of each marked area ("PINK = Transparency / BLUE = Embossing").*

## EXAMPLE:

NOTES::

- 🟦 EMBOSS EFFECT
- 🟪 TRANSPARENCY

# OUTLINE YOUR FONTS

-Send all fonts used along with your graphic,
or follow the instructions below to outline your fonts.

## STEP1

-Select your font

# CONTROL

click!

## STEP2

**Ai**

-Go to
Menu/
Type/
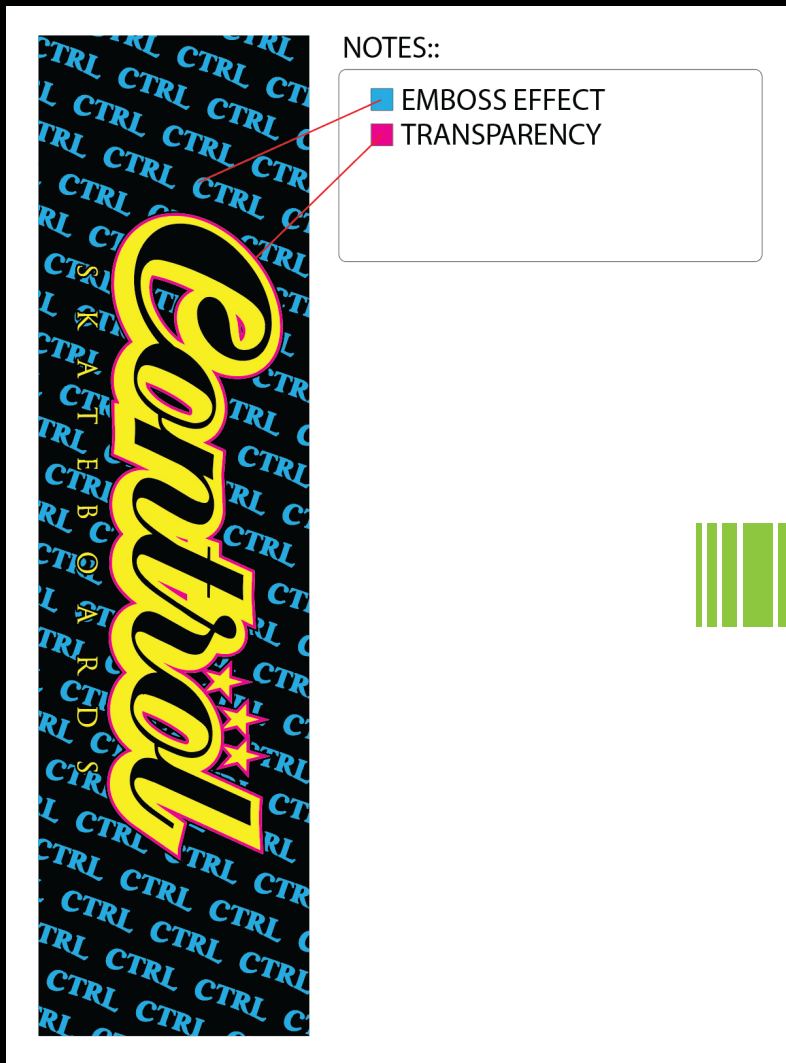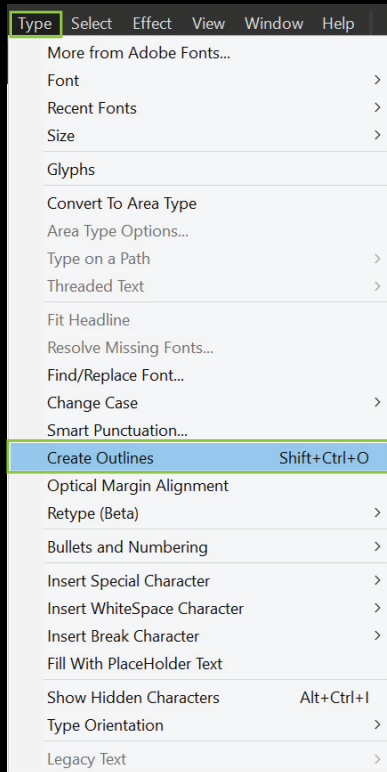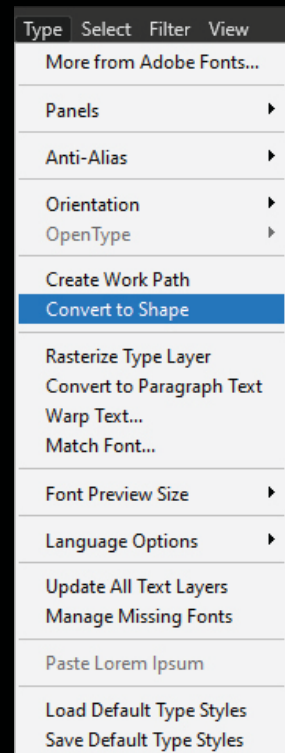Create Outline

| Type | Select | Effect | View | Window | Help |
|---|---|---|---|---|---|
| More from Adobe Fonts... | | | | | |
| Font | | | | | ▸ |
| Recent Fonts | | | | | ▸ |
| Size | | | | | ▸ |
| Glyphs | | | | | |
| Convert To Area Type | | | | | |
| Area Type Options... | | | | | |
| Type on a Path | | | | | ▸ |
| Threaded Text | | | | | ▸ |
| Fit Headline | | | | | |
| Resolve Missing Fonts... | | | | | |
| Find/Replace Font... | | | | | |
| Change Case | | | | | ▸ |
| Smart Punctuation... | | | | | |
| **Create Outlines** | | | | Shift+Ctrl+O | |
| Optical Margin Alignment | | | | | |
| Retype (Beta) | | | | | ▸ |
| Bullets and Numbering | | | | | ▸ |
| Insert Special Character | | | | | ▸ |
| Insert WhiteSpace Character | | | | | ▸ |
| Insert Break Character | | | | | ▸ |
| Fill With PlaceHolder Text | | | | | |
| Show Hidden Characters | | | | Alt+Ctrl+I | |
| Type Orientation | | | | | ▸ |
| Legacy Text | | | | | ▸ |

**Ps**

-Go to
Menu/
Type/
Convert to Shape

| Type | Select | Filter | View |
|---|---|---|---|
| More from Adobe Fonts... | | | |
| Panels | | | ▸ |
| Anti-Alias | | | ▸ |
| Orientation | | | ▸ |
| OpenType | | | ▸ |
| Create Work Path | | | |
| **Convert to Shape** | | | |
| Rasterize Type Layer | | | |
| Convert to Paragraph Text | | | |
| Warp Text... | | | |
| Match Font... | | | |
| Font Preview Size | | | ▸ |
| Language Options | | | ▸ |
| Update All Text Layers | | | |
| Manage Missing Fonts | | | |
| Paste Lorem Ipsum | | | |
| Load Default Type Styles | | | |
| Save Default Type Styles | | | |

-Or press:

⇧ Shift + Ctrl + O

## STEP3

-Done!

# CONTROL

# DON'T MERGE THE SHAPE

-If you plan to merge down your layers before you submit your graphic
 make sure the shape / template does not become part of your graphic
-The shape of the board must remain editable.

*THANKS FOR READING!*

# Control

SKATEBOARDS